

# Honors and Recognition for Newark's Recycling and Environmental Initiatives

## National Awards

■ Newark won the first **Administrator's Award** presented by the **United States Environmental Protection Agency** in 1991. The award recognized Newark's recycling program as among the best in the nation.

■ Also in 1991, Newark won two highly coveted municipal awards: the **US Conference of Mayors' City Livability Award** and the **National League of Cities All-America City** designation. The applications for both placed heavy emphasis on Newark's efforts on behalf of the environment.

■ Newark won the 1995 **Recycling Excellence Silver Award** from the **Solid Waste Association of North America (SWANA)**. The SWANA Award especially recognized the city's public education program.

■ **City and State** magazine presented Newark with its 1993 **Environmental Achievement Award**.

■ Newark's **Recycling Rangers Program** was honored with **Renew America's Certificate of Environmental Achievement** and listing in the 1991 **Environmental Success Index** directory – a prestigious national publication on model projects.

■ In 1995, the "Planet Newark Recycling Business Development Program" was honored with a **Renew America Certificate of Environmental Achievement** and a listing in the **Environmental Success Index**.

■ **Public Technology Incorporated** awarded Newark a prize for its innovative and widely publicized use of recycled crumb rubber as a road paving material.

■ The **United Nations Environmental Programme** has honored Mayor James for his leadership of Newark's environmental initiatives.

■ **Public Employees Roundtable** bestowed a 1995 **Public Service Excellence Award** on Newark's outstanding recycling program.

## Statewide Awards

■ Newark is a winner of the **New Jersey Department of Environmental Protection Recycling Award**.

■ Newark has also been recognized with honors from the **Region II office of the US Environmental Protection Agency** and the **New Jersey Environmental Lobby**.

■ Newark was the 1990 winner of the **Association of New Jersey Environmental Commissioners Earth Day Award**.

## Public Education Awards

■ In 1994, **Environmental Exposition, Inc.** presented The Writing Company with a **Leaders in Environmental Excellence Award** recognizing the Newark outreach program as the best in New Jersey.

■ The **Public Relations Society of America** bestowed its **Big Apple Award for Marketing Communications** to The Writing Company for creating Newark's Environmental Education Program.

■ A video created by The Writing Company for this account, "Newark: The Global City," was a finalist in the 1991 **Arts and Entertainment Cable Network "CityVideos"** competition.